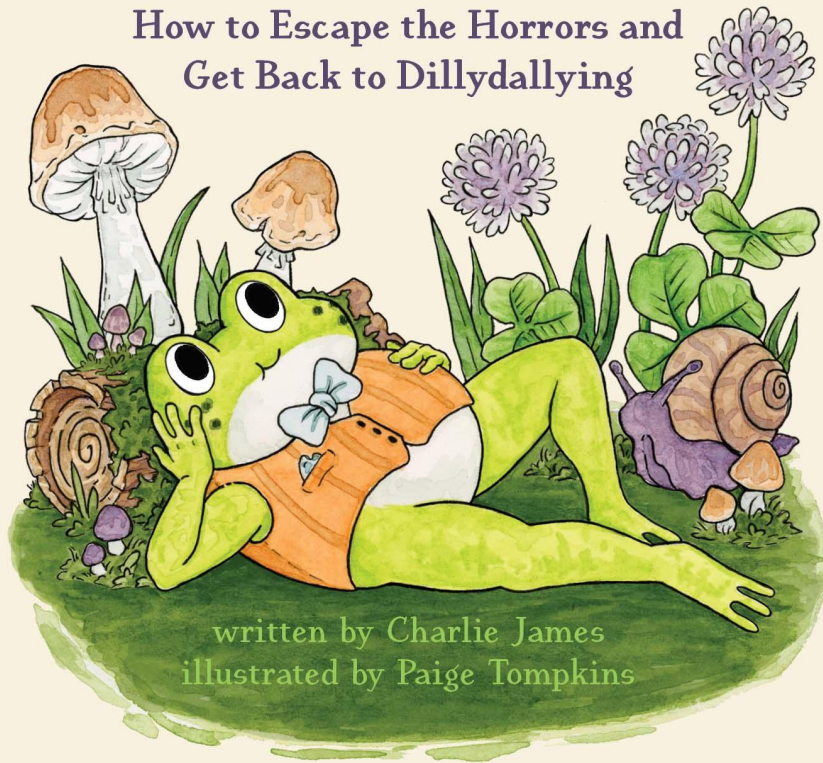


I'm Just a Little Guy

How to Escape the Horrors and Get Back to Dillydallying



written by Charlie James
illustrated by Paige Tompkins

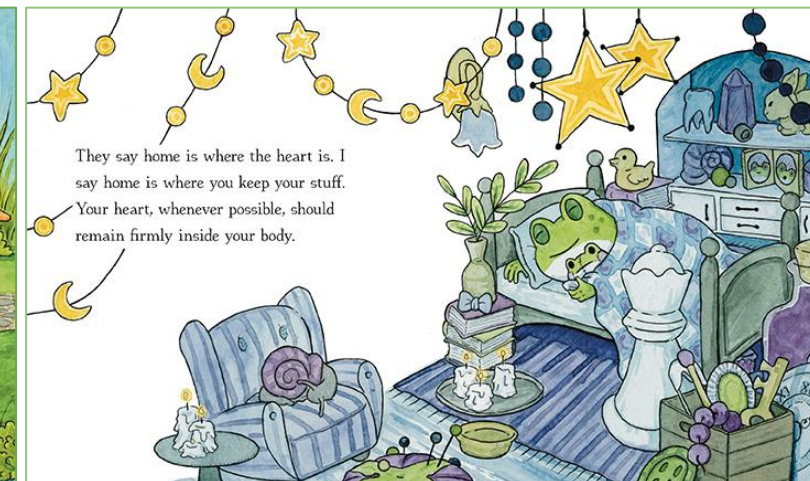
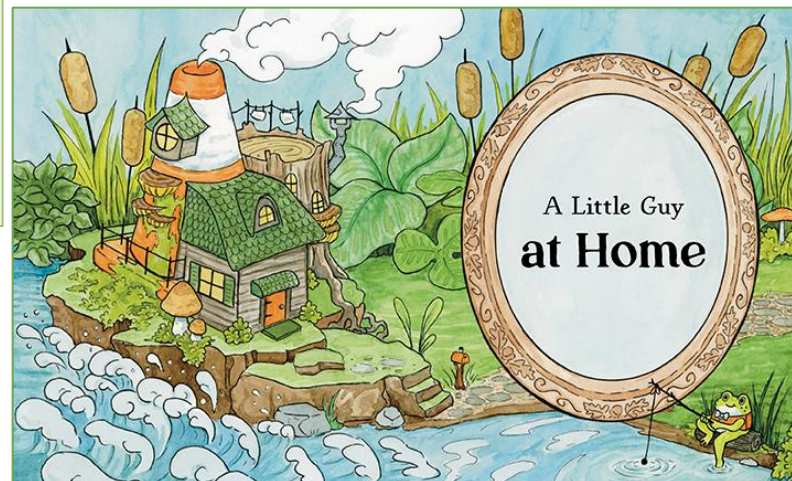
Are you burnt-out, exhausted, and tired of hustling? Do you ever want to throw your head back and scream, "But I'm just a little guy?!"

In this adorably illustrated gift book based on comedian Charlie James's viral "Little Frog" sketches, Paul Bog is here to show you a softer, sillier, sunnier way to be.

Meet Paul Bog the Small Frog. He's just a little guy. He likes to frolic through the meadow, collect trinkets, and sunbathe in the nude. You should be more like Paul. Within these pages, Paul Bog walks you through a day in his life and shares advice on how to navigate modern existence, including:

- Avoiding Burnout: "For every hour of work I do, I spend three hours staring at a still life painting."
- Finding a Therapist: "If you've already tried speaking directly into a wishing well to no avail, I suggest talking to a wise old owl or a professional therapist (interchangeable)."
- Saving Money: "I cannot save money for the future. The future is too unknowable. I can, however, toss a little coin into a nearby wishing well and hope for the best."
- Anxiety: "My only advice for limiting anxiety is to spend fifty to ninety percent of your life supine near a large body of water."

This hilarious and charming guide to the "little guy" lifestyle will inspire anyone who wants to slow down and muck around.

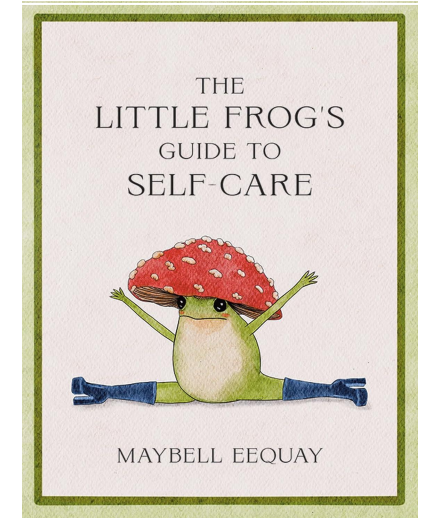
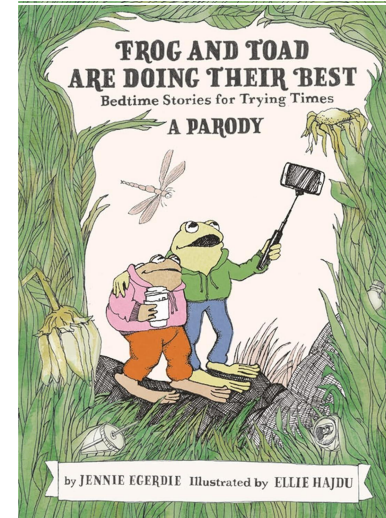
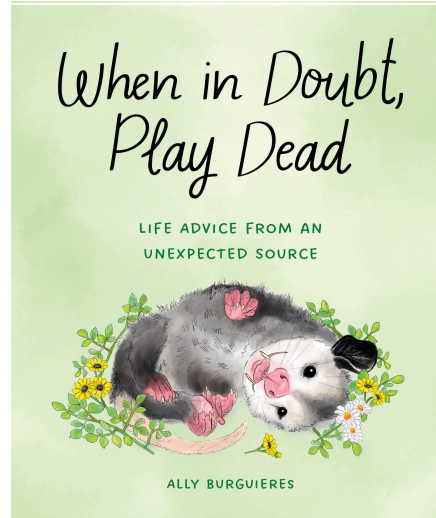
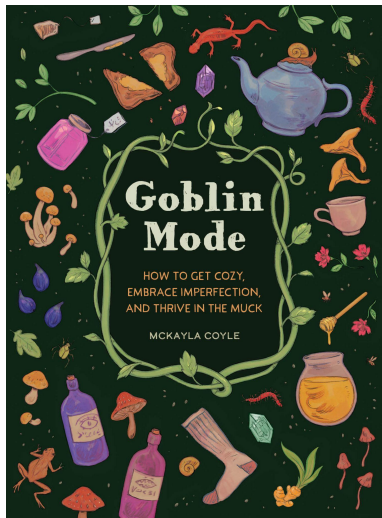


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On Sale: 8/26/2025
128 Pages

I'M JUST A LITTLE GUY IS THE LATEST ADDITION TO BOOKS WITH A WHIMSICAL TAKE ON LIVING YOUR BEST LIFE



- **TAPPING INTO THE SOFT-LIFE TREND:** Everyone is exhausted and burnt-out. People are tired of striving and improving, and are hungry for self-care/inspirational books that instead meet them where they are. *I'm Just a Little Guy* meets this need by encouraging readers to slow down and muck around.
- **NON-SACCHARINE, HUMOROUS SELF-CARE:** Not everyone connects with the overly saccharine, overly earnest style of many self-care/gift books. *Little Guy* instead leans into whimsy and silliness.
- **FROGS ARE (EVER)GREEN:** Frogs are evergreen (see Kermit, Frog and Toad, and Mr. Toad), but they're also so hot right now, from pet and rescue content on FrogTok like @yaboi_toby_toad to frog art on Instagram from the likes of @maybell.eequay and @indiarosecrawford



ABOUT THE AUTHOR: **Charlie James** is a comedian and writer living in Los Angeles. He's made videos for Funny Or Die and written humor pieces for *Slackjaw* and *Points in Case*. His viral "Little Frog" skits on TikTok have garnered tens of millions of views and likes. His work is popular with gay daughters and their exotic pets.

ABOUT THE ILLUSTRATOR: **Paige Tompkins** is an illustrator and frog enthusiast from the Pacific Northwest. She specializes in creating fantastical worlds through watercolor and ink, but is actively learning new mediums to bring her creations to life.



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