



Penguin
Random
House

Author Event Request Form

Thank you for your interest in hosting an author event with Penguin Random House.
In order to process your request, please provide the following information.

Do you already have an account with PRH? Yes ___ No ___ If Yes:

PRH Account Name:

PRH Account Number:

Author Name:

Title(s)/ISBN(s):

Are you requesting this event for a specific date or time-frame?

Have you hosted author events previously? What is your history of hosting events?

How would the event be marketed/publicized? Please include the business's website and social media handles.

What size crowd do you expect to see? What are the estimated sales for this event?

Is the author local? Yes ___ No ___

If travel is required, are you able to fund the author's travel needs and expenses? What is your budget?

Do you report sales to NYT or Bookscan? Yes ___ No ___

Email completed form as attachment to Paige Bokman, pbokman@penguinrandomhouse.com.

Please reach out to your sales rep with any questions.