

NOW IN A SPECIAL DIGEST EDITION!

STAR WARS INSIDER THE HIGH REPUBLIC

STARLIGHT STORIES

On Sale
Nov 12,
2024



by *The New York Times* bestselling authors

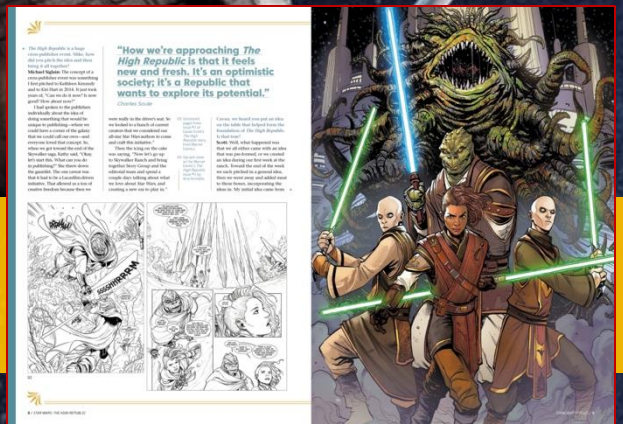
JUSTINA IRELAND ✦ CAVAN SCOTT ✦ CHARLES SOULE

"This is a must-read for any High Republic Phase I fan looking for some great stories..."

The Rogue Rebels

NEW DIGEST FORMAT PERFECT FOR BOOK STORES!

Collected for the first time in digest format, an amazing collection of exclusive illustrated *Star Wars: The High Republic* short stories, written by *The New York Times*' best-selling authors **Charles Soule, Justina Ireland, and Cavan Scott** and including concept art illustration and original art by Louie De Martinis.



Stories included:

Go Together by **Charles Soule** | First Duty by **Cavan Scott**
Hidden Danger by **Justina Ireland** | Past Mistakes by **Cavan Scott**
Shadows Remain by **Justina Ireland**

Star Wars Insider: The High Republic: Starlight Stories (Digest Edition)

Charles Soule, Justina Ireland and Cavan Scott

Trade Paperback | 96 pages | 6 x 8-9/10 | \$12.99 | 9781787745209 | 11/12/2024

"Starlight Stories is a great deal for fans of THR. The newly accessible short stories are a lot of fun and bring a lot of flavor to Phase I." Mynock Manor

****PROMOTIONAL SUPPORT****

StarWars.com

Targets:

- Promo on 'This Week in Star Wars' show.
- Promo on 'The High Republic' show.
- Shows promoted on the official *Star Wars* YouTube - over 4 million subscribers.
- Pitch for 'Star Wars Holiday gift guide' feature.

Star Wars Fansites

- Pre-order, on sale now messages and reviews targeting key *Star Wars* fansites/influencers:
 - *Dorkside of the Force* (335K fans on social media).
 - *Rebel Scum* (191K fans on social media).
 - *StarWarsNet* (98K fans on social media).
 - *Fantha Tracks* (38K fans on social media).

Author Outreach: Charles Soule

- Pre-order and on sale now messages via author social media:
 - Twitter (53K fans).
 - Instagram (13.9K fans).
- Plus, newsletter via author website.

Author Outreach: Justina Ireland

- Pre-order and on sale now messages via author social media:
 - Instagram (8.7K fans).
 - TikTok (1.2K fans).

Author Outreach: Cavan Scott

- New interview with *Dorkside of the Force*.
- Pre-order and on sale now messages via author social media:
 - Instagram (7.4K fans).
- Plus, newsletter via author website.

Advertising

- Paid-for advertising on Google & Facebook (TBC).
- Full-page advert in *Star Wars Insider: The Official Magazine* #228 (on sale October, 2024). 20K circulation.
- Part of ongoing *Star Wars* range advertising running through *Star Wars Insider: The Official Magazine* from #229.
- Promo in Ingrams catalog.
- Full-page advert in Diamond PREVIEWS catalog Aug24 edition.

Events

- Highlighted in 'Star Wars Publishing' panel at New York Comic Con (TBC).

Online/Social Media

- Review copies sent to key online TV/Film, Sci-Fi Genre, genre/cult, Entertainment Media.
- Posts on Reddit /TheHighRepublic communities (1K members) and StarWars reddit communities (3.6m members).
- Pre-order be-spoke newsletter sent to *Star Wars Insider: The official magazine* subscriber list (over 3K).
- On sale now messaging to Titan monthly newsletter (over 20K subscribers).
- Pre-order and on sale now messaging via *Star Wars Insider: The Official Magazine* social media – 100K fans.
- Pre-order and on sale now messaging across Titan group social media (413K fans).

Star Wars Insider: The High Republic: Starlight Stories (Digest Edition)

Charles Soule, Justina Ireland and Cavan Scott

Trade Paperback | 96 pages | 6 x 8-9/10 | \$12.99 | 9781787745209 | 11/12/2024