



MAISIE DOBBS (COLLECTOR'S EDITION) | JACQUELINE WINSPEAR
ISBN: 978-1-64129-612-0 | HARDCOVER | OCTOBER 1, 2024 | US \$29.95/CAN \$39.95

"A female investigator every bit as brainy and battle-hardened as Lisbeth Salander."
—**NPR'S FRESH AIR**

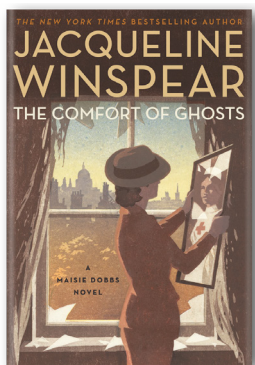
The bestselling crime classic that launched the iconic Maisie Dobbs series, reissued in this gorgeous twentieth-anniversary collector's edition to celebrate the conclusion of that series with *The Comfort of Ghosts*.

KEY SELLING POINTS

- **COLLECTOR'S EDITION FEATURES:** A gorgeous paper-over-board hardcover with copper foil accents/detailing and matching printed endpapers.
- **EXCLUSIVE AFTERWORD:** Features a personal afterword from Jacqueline Winspear which will delight new & longtime readers alike.
- **THE COMFORT OF GHOSTS:** This first installment in the Maisie Dobbs series created a whole generation of copycats—and adoring fans. Now that the series has come to a close with *The Comfort of Ghosts* (on sale now) fans will want to return to where it all began.
- **HOLIDAY TIMING:** Just in time for the holidays, this gorgeous new edition is the perfect gift for mystery readers, collectors, and Maisie Dobbs fans alike.

MARKETING CAMPAIGN

- **LARGE SCALE CAMPAIGN:** Large-scale on-pub digital advertising campaign targeting the author's substantial audience; Mystery/Thriller and Historical readers; fans of comp authors. Delivered via social, on-site display, sponsored email ads/eblasts, and search. Campaign lasts into the holiday season with gift messaging.
- **AUTHOR'S SUBSTANTIAL REACH:** Pre- and on-pub promotion from Jacqueline Winspear to her substantial social media and newsletter audiences. Includes paid boosts for expanded reach.
- **HOLIDAY FEATURE:** Featured in Soho Press's branded 2024 holiday gifting campaign.
- **ROLLING:** Regular pre- and on-pub features in Soho Press-owned newsletter and social channels.



**The New York Times bestselling conclusion to the series,
The Comfort of Ghosts, is available now!**

The Comfort of Ghosts | 978-1-64129-606-9 | Hardcover On Sale Now | \$29.95

"Winspear gives Maisie the grace to face her pain, and wraps up the series with a deft touch. Like many readers, I will dearly miss the voice of Maisie Dobbs."
—**THE NEW YORK TIMES BOOK REVIEW**

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