



Highlights

FALL
2024

Contents

Recently Published	1	Christmas	18
Find the Kind: The Biggest Day in Kindness History	1	Hanukkah	18
The Highlights Big Book of Activities for Little Kids	1	Halloween	19
brainPLAY Puzzle Books	2	Day of the Dead	19
Rainbow Neon Hidden Pictures	4	Joke Books	20
Baby's First Puzzle Books	5	The Highlights Books of	21
Hidden Pictures Classic	6	Kindness Books	22
Hidden Pictures Puzzles Deluxe	8	Write-On Wipe-Off Activity Books	23
Hidden Pictures	10	Activity Pads	23
Sticker Hidden Pictures	10	Early Learning Novelty Board Books	24
Super Challenge Hidden Pictures	10	Hidden Pictures Storybooks	25
Great Big Puzzle Books	11	Puzzle Leveled Readers	26
Jumbo Books	11	Level 1	26
Hidden Pictures Puffy Sticker Playscenes	12	Level 2	26
Reusable Sticker Playscenes	12	Level P	27
Activity Books	13	Easter	28
Puzzle Fun	14	Valentine's Day	28
Puzzle and Activity Sets	14	Workbooks	29
Giant Sticker Fun	15	Single Subject Workbooks	30
Scratch-Off Hidden Pictures	15	Learn-and-Play	30
Fun to Go	16	Sticker Learning Fun	30
Scratch-and-Play	16		
Hidden Pictures to Color	16		
Game and Novelty	17	MERCHANDISING & ORDERING	31-33

Recently Published

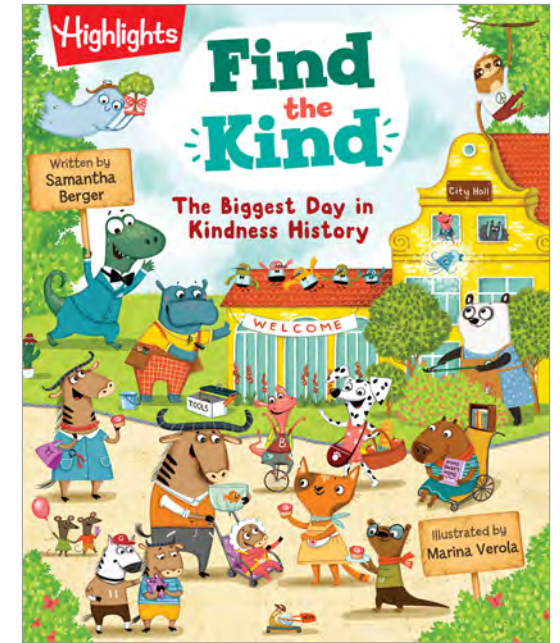
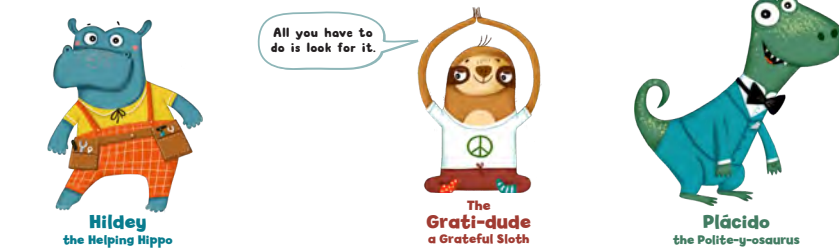
Find the Kind: The Biggest Day in Kindness History

This immersive, oversized picture book for young readers ages 4–8 features the Gnumans—a family of gnus—who move to Kindness County. Packed with hilarious details, larger-than-life characters, and endless amounts of kindness, this story reimagines classic search-and-find books with a whole “gnu” world of fun. Featured every other month in *High Five* magazine, *Find the Kind* has been seen by more 1 million families.

Ages 4–8 • 40 Pages • Full-Color Illustrations • 10 x 12 • Hardcover • \$17.99 U.S. / \$24.49 CAN

Author Samantha Berger, a twice Emmy-nominated television writer, currently writes for *Sesame Street* and is the award-winning author of over 85 books for young readers. She lives in Santa Monica, CA.

Illustrator Marina Verola uses humor and emotion to bring her captivating illustrations to life; she lives in Moscow, Russia.



Find the Kind: The Biggest Day in Kindness History



The Highlights Big Book of Activities for Little Kids



The Highlights Big Book of Activities for Little Kids

Engage a preschooler's curiosity and imagination with games, crafts, recipes, puzzles, stories, songs, and so much more in this ultimate collection. The innovative projects for kids ages 3–6 and adults to do together use common household materials, and a “mess alert” gives parents a helpful heads-up.

Ages 3–6 • 288 Pages • Full-Color Illustrations • 8 3/8 x 10 7/8 • Flex Format Paperback • \$19.99 U.S. / \$26.99 CAN

“Everyone needs this **Highlights Activity Book**, whether you're on the road or just at home . . . It's full of **fun games, songs, and activities** to keep kids entertained . . . and (it will) keep kids occupied for hours.”

— Megan Gray, *E News*

All prices are subject to change.

brainPLAY Puzzle Books

Welcome to brainPLAY—the ultimate, all-puzzle activity books, only from Highlights. Inspired by *brainPLAY*, a magazine for puzzle people, these books deliver a satisfying and screen-free puzzling experience for kids ages 7+. Each book bursts with all kinds of puzzles, including never-before-seen brainteasers and games, plus Highlights’ classic Hidden Pictures. Ideal for gifting and designed to build confidence and encourage critical thinking in kids, brainPLAY books have bright art, a cool vibe, and guarantee a mind-expanding experience.

Ages 7 and up • 176 Pages • Full-Color Illustrations • 7 1/2 x 10 • Paperback • \$12.99 U.S. / \$17.99 CAN

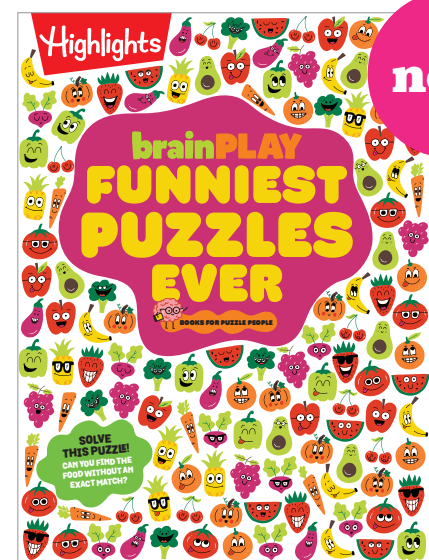


new!

Super tricky versions of logic problems, crosswords, mazes, and Hidden Pictures offer the ultimate brain workout. Kids ready for more of a challenge will feel smart, confident, and busy while puzzling—and they’ll be boosting their academic skills and mindset at the same time.

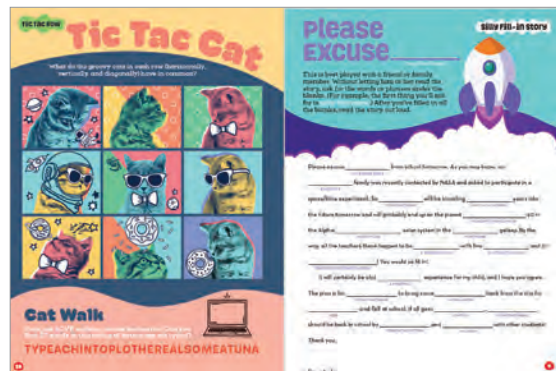


AUGUST
brainPLAY Trickiest Puzzles Ever
ISBN 9781639622504
9 781639 622504



new!

Kids will laugh while tackling wacky versions of Highlights classic puzzles like Hidden Pictures, plus logic mazes and wordplay. The puzzles are so much fun, older siblings, teens, and grown-ups will want to join in!



AUGUST
brainPLAY Funniest Puzzles Ever
ISBN 9781639622498
9 781639 622498



new!

This Halloween-themed book is teeming with a spook-tacular amount of puzzle fun. Ghostly logic problems, creature crosswords, monster mazes, and more combine for a collection filled with tricky challenges. The neon ink on the cover makes it a stand-out in stores and online.

Ages 7 and up • 72 Pages • Full-Color Illustrations • 7 1/2 x 10 • Paperback • \$8.99 U.S. / \$12.99 CAN

JULY
brainPLAY Halloween Puzzles
ISBN 9781639622511
9 781639 622511



Marketing

- Influencer and social media campaign
- National, regional, and local print and broadcast
- Consumer award submissions
- In-Store/Library Event Kit
- Buyer e-blasts with brain challenges and prizes
- Key account unboxing sample mailing (books/mags)
- Social media share-out (win a magazine subscription)

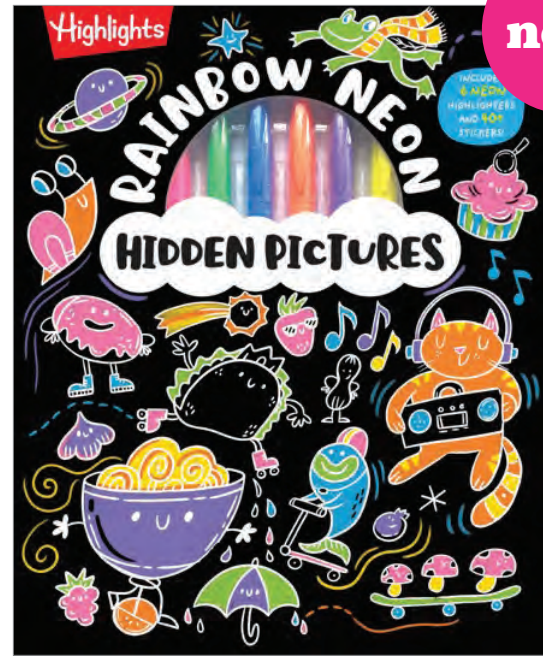


Rainbow Neon Hidden Pictures

The unique combination of Hidden Pictures, washable neon highlighters, and ready-to-color stickers unite in this portable book-plus package, great for gifting. Kids ages 6 and up can solve and decorate everyone's favorite seek-and-find puzzles in fluorescent rainbow colors for tons of colorful fun.

6 Neon Highlighters and 40+ Stickers Included

Ages 6-9 • 64 Page Pad • 9 x 11 • Paper Over Board with Markers in Storage Compartment • \$14.99 U.S. / \$20.49 CAN



new!

SEPTEMBER
Rainbow Neon Hidden Pictures



9 781639 622528

Baby's First Puzzle Books

new!



SEPTEMBER
Baby's First Hidden Pictures



9 781639 622634

This novelty puzzle board book is a must-have for every baby genius. Simple Hidden Pictures and lift-the-flaps combine in an easy-to-share and hold trim size, creating an interactive adventure for babies, toddlers, and their grown-ups to enjoy together. This engaging first puzzle experience will promote cognitive skills—visual perception, concentration, and fine motor abilities. With developmentally appropriate puzzles and vibrant art, this perfect baby shower or birthday gift is an ideal introduction to puzzles.

Lift-the-Flaps

Ages 0+ • 14 Pages • Full-Color Illustrations • 6 x 6 1/2 • Board Book • \$8.99 U.S. / \$12.99 CAN



new!



SEPTEMBER
Baby's First Puzzle Books



9 781639 622849

Beautifully packaged in a slip-cased box set, three first puzzle novelty board books—*Baby's First Hidden Pictures*, *Baby's First Mazes*, and *Baby's First Silly Puzzles*—combine for a wonderful welcoming gift for a new baby, or a birthday gift. Each book in the set has bright art and tactile special features, including flaps, die-cut maze paths, and pop-out puzzle pieces that will build fine motor and cognitive skills. Here is the perfect interactive first puzzle experience for babies, toddlers, and their grown-ups to enjoy together.

Ages 0+ • 42 Pages • Full-Color Illustrations • 6 x 6 1/2 • Slipcase with 3 Board Books • \$26.97 U.S. / \$35.97 CAN



6 NEON HIGHLIGHTERS

40+ STICKERS TO COLOR

30 HIDDEN PICTURES PUZZLES

Hidden Pictures Classic



new!

Here is the biggest—and cutest—Hidden Pictures puzzle book ever! At 368 pages, it's filled with adorable animals, foods with funny faces, and magical creatures. A great gift, each puzzle in this book will charm and delight kids ages 6–9.

Ages 6–9 • 368 Pages • Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$19.99 U.S. / \$26.99 CAN

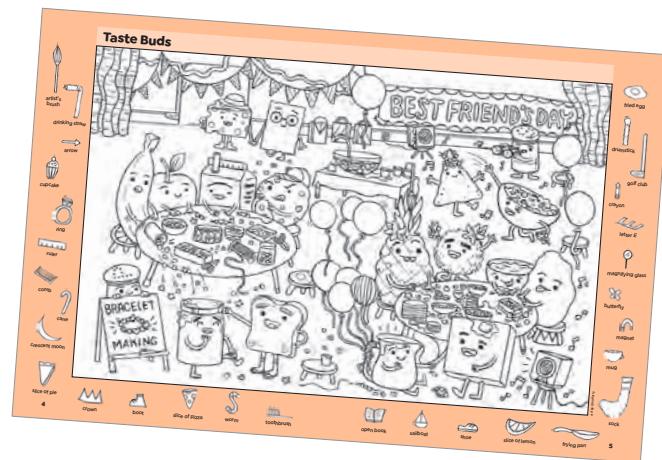


OCTOBER
Mega Super Cute Hidden Pictures Puzzles



new!

Kids ages 6 and up (and grown-ups, too!) will solve, color, and laugh their way through snack-tacular food-themed scenes in this Hidden Pictures puzzle book that features characters of kid-friendly cuisine like tacos, doughnuts, noodles—and more.

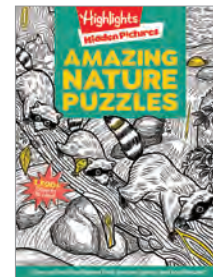


SEPTEMBER
Funny Food Puzzles

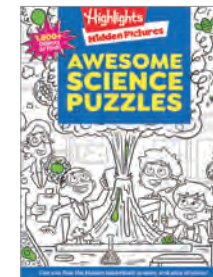


Bestselling and classic, Hidden Pictures puzzles are carefully designed to engage and entertain children while honing their concentration skills and attention to detail.

Ages 6–9 • 144 Pages • Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$9.99 U.S. / \$12.99 CAN



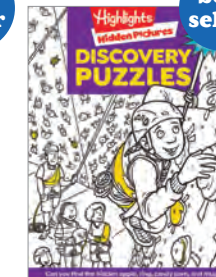
Amazing Nature Puzzles



Awesome Science Puzzles



Dinosaur Puzzles



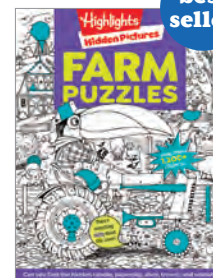
Discovery Puzzles



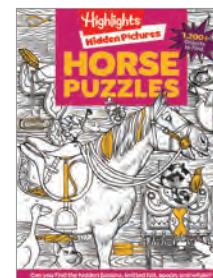
Enchanted Fantasy Puzzles



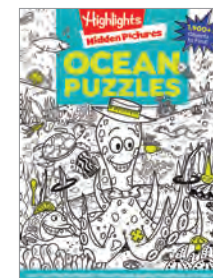
Extreme Adventure Puzzles



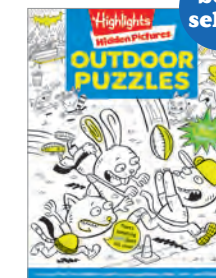
Farm Puzzles



Horse Puzzles



Ocean Puzzles



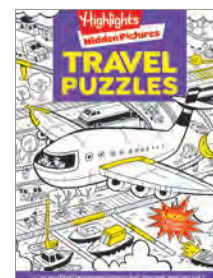
Outdoor Puzzles



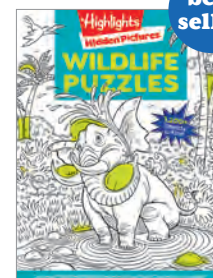
School Puzzles



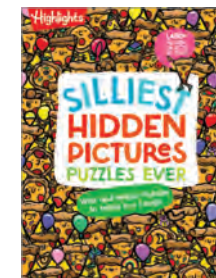
Space Puzzles



Travel Puzzles



Wildlife Puzzles



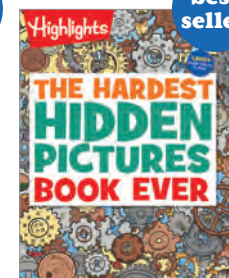
Silliest Hidden Pictures Puzzles Ever

Ages 6–9
144 Pages • Full-Color and Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$9.99 U.S. / \$12.99 CAN



Best Hidden Pictures Puzzles Ever

Ages 6–9
144 Pages • Full-Color and Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$9.95 U.S. / \$12.95 CAN

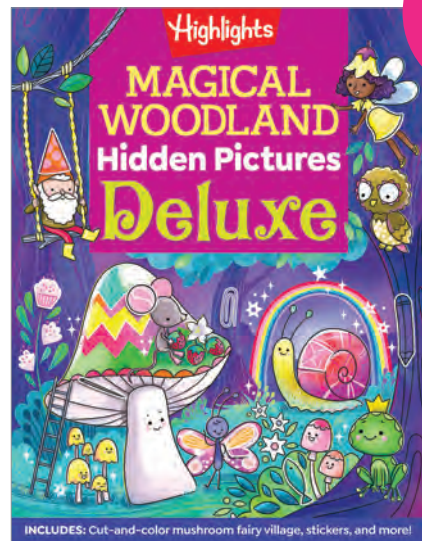


The Hardest Hidden Pictures Book Ever

Ages 8–12
144 Pages • Full-Color and Black-and-White Illustrations • 8 3/8 x 10 7/8 • Paperback • \$9.95 U.S. / \$12.95 CAN



Hidden Pictures Puzzles Deluxe



new!

AUGUST
Magical Woodland Hidden Pictures Deluxe

ISBN 9781639622542



Brimming with gnomes, fairies, trolls, and dragons, this deluxe Hidden Pictures activity book offers kids ages 4–8 an enchanting puzzling experience. With the added bonus of a mushroom fairy village craft to cut and color and whimsical stickers, this imaginative offering is ideal for the fantasy-loving child.

Stickers and Cut-and-Color Mushroom Fairy Village

Ages 4–8 • 96 Pages • Full-Color and Black-and-White Illustrations • 8 3/8 x 10 7/8
Paperback • \$12.99 U.S. / \$17.99 CAN

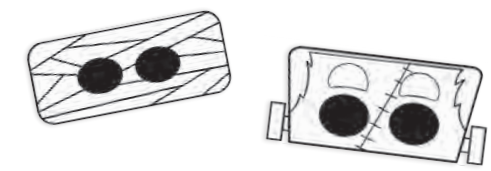
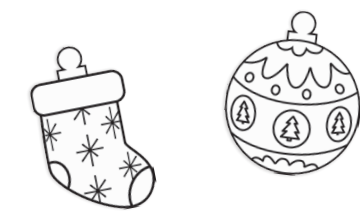
Additional titles in the popular **Hidden Pictures Puzzles Deluxe** series have inviting themes and include unique features like cut-out puppets, glitter stickers, Hidden Pictures puzzles, craft pages, and more.



GLITTER STICKERS AND ORNAMENTS INCLUDED

Christmas Puzzles Deluxe

ISBN 9781644728413

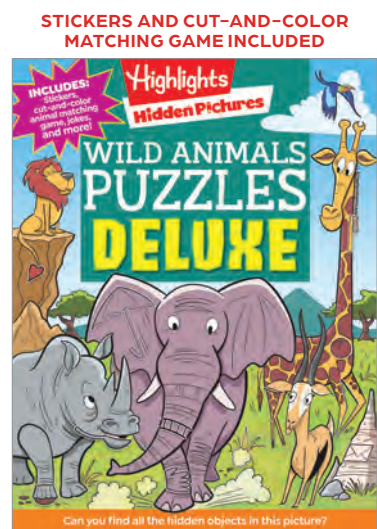


best seller

GLOW-IN-THE-DARK STICKERS AND MASKS INCLUDED

Halloween Puzzles Deluxe

ISBN 9781644728420



STICKERS AND CUT-AND-COLOR MATCHING GAME INCLUDED

Wild Animals Puzzles Deluxe

ISBN 9781639620753



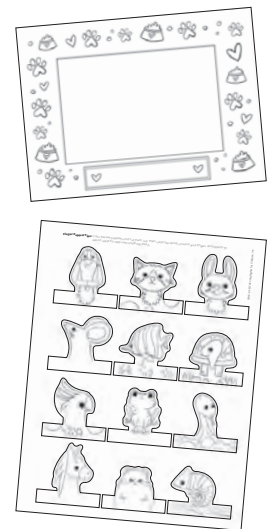
STICKERS AND FINGER PUPPETS INCLUDED

Pet Puzzles Deluxe

ISBN 9781644729151



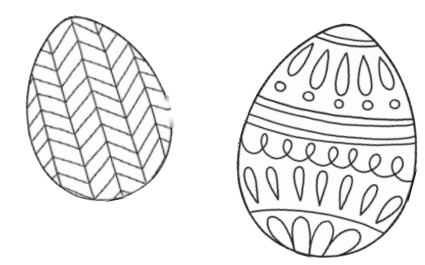
best seller



STICKERS AND EASTER-EGG CUT-OUTS INCLUDED

Easter Puzzles Deluxe

ISBN 9781644729144



Hidden Pictures

Sticker Hidden Pictures

Designed for younger puzzlers ages 3–6, each Sticker Hidden Pictures book contains pages of vibrant stickers for marking the hidden objects.

Ages 3–6 • 96 Pages Plus 8 Pages of Stickers • Full-Color and Black-and-White Illustrations
8 3/8 x 10 7/8 • Paperback • \$9.95 U.S. / \$12.95 CAN



Things That Go Sticker Puzzles

ISBN 9781629799506



Pet Sticker Puzzles

ISBN 9781629798424



Adventure Sticker Puzzles

ISBN 9781620917640



Barnyard Sticker Puzzles

ISBN 9781629797786



Playtime Sticker Puzzles

ISBN 9781620917862

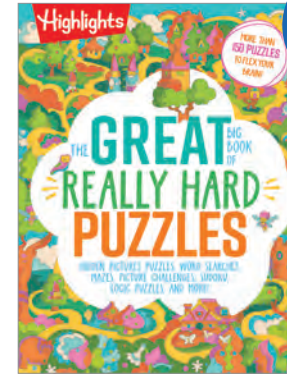


best seller

best seller

Great Big Puzzle Books

These collections of puzzles for kids ages 3–8 are bursting with age-appropriate challenges and fun activities, including Hidden Pictures, mazes, word puzzles, logic puzzles, and more.



The Great Big Book of Really Hard Puzzles

Ages 8 and up
256 Pages
Full-Color Illustrations
8 3/8 x 10 7/8 • Paperback
\$12.99 U.S. / \$17.99 CAN

ISBN 9781639620869



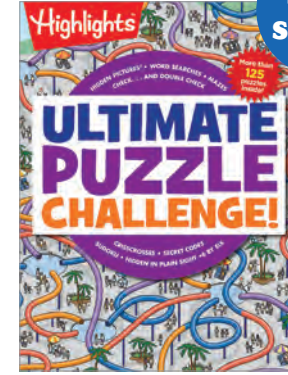
best seller



The Great Big Book of My First Puzzles

Ages 3–6
256 Pages
Full-Color Illustrations
8 3/8 x 10 7/8 • Paperback
\$12.99 U.S. / \$17.99 CAN

ISBN 9781644728734



Ultimate Puzzle Challenge!

Ages 8 and up
256 Pages • Black-and-White and Full-Color Illustrations
8 3/8 x 10 7/8 • Paperback
\$12.99 U.S. / \$17.99 CAN

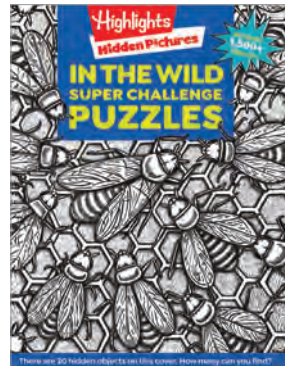
ISBN 9781684372614



best seller

Jumbo Books

This bestselling and super-sized collection of jumbo books for kids ages 3–9 is loaded with fun activities that vary in complexity, including word searches, crosswords, riddles, codes, and logic puzzles.



In the Wild Super Challenge Puzzles

ISBN 9781620917756



Splish Splash Super Challenge Puzzles

ISBN 9781620917749



Super Challenge Hidden Pictures

Expert puzzlers ages 8 and up will enjoy tackling these tricky, mind-boggling puzzles without visual clues to guide them.

Ages 8 and up • 144 Pages • Black-and-White Illustrations • 8 3/8 x 10 7/8
Paperback • \$9.95 U.S. / \$12.95 CAN



Jumbo Book of Sticker Puzzles

Ages 4–8
176 Pages Plus 10 Pages of Stickers
Black-and-White and Full-Color Illustrations
8 3/8 x 10 7/8 • Paperback
\$12.99 U.S. / \$17.99 CAN

ISBN 9781644726785



Jumbo Book of Amazing Mazes

ISBN 9781629798844

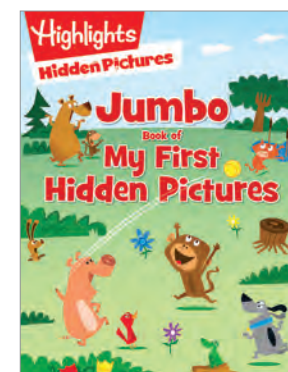


Ages 3–9 • 256 Pages • Black-and-White and Full-Color Illustrations • 8 3/8 x 10 7/8 • Paperback
\$12.99 U.S. / \$17.99 CAN



Jumbo Book of Hidden Pictures

ISBN 9781629798264



Jumbo Book of My First Hidden Pictures

ISBN 9781644725061



best seller

Hidden Pictures Puffy Sticker Playscenes

The popular Puffy Stickers Playscenes series makes a splash with a new mythical mermaid-themed title. With an unbeatable combination of Hidden Pictures puzzles and repositionable puffy stickers, each activity book offers an entertaining and satisfying first-puzzling experience for young children ages 3–6.

Stickers Included

Ages 3–6 • 48 Pages • Full-Color Illustrations • 7 x 10 • Paperback with Die-Cut Cover and 50+ Puffy Stickers
\$8.99 U.S. / \$11.99 CAN



Hidden Pictures Baby Animal Puffy Sticker Playscenes



Hidden Pictures Dinosaur Puffy Sticker Playscenes



OCTOBER
Hidden Pictures Mermaid Puffy Sticker Playscenes



Hidden Pictures Halloween Puffy Sticker Playscenes



Hidden Pictures Christmas Puffy Sticker Playscenes



Hidden Pictures Unicorn Puffy Sticker Playscenes



Hidden Pictures Space Puffy Sticker Playscenes



Hidden Pictures Easter Puffy Sticker Playscenes



Reusable Sticker Playscenes

Search for hidden objects and discover new skills with these double-sided tri-fold playscenes and reusable vinyl-cling stickers, all enclosed in a resealable folder. They're perfect for kids ages 3–6 to play with again—and again!

150+ Vinyl-Cling Stickers Included

Ages 3–6 • Activity Set with 3 Double-Sided Tri-fold Playscenes and 150+ Reusable Vinyl-Cling Stickers • Full-Color Illustrations • 8 3/8 x 10 7/8 • \$14.99 U.S. / \$19.99 CAN



Stick with Magical Creatures Reusable Sticker Playscenes



Stick with the Farm Reusable Sticker Playscenes



Stick with Kindness Reusable Sticker Playscenes



All titles available now unless otherwise noted

Activity Books

From adorable pets, to amazing planet Earth, to creating your own comics, to having ultimate on-the-go adventures, these interactive and entertaining books for pint-sized puzzlers ages 3–9 are jam-packed with super fun games, activities, trivia questions, crafts, and more.



The Ultimate On-the-Go Activity Book

Ages 7 and up
144 Pages • Full-Color Illustrations • 7 x 10
Flex Format Paperback
\$12.99 U.S. / \$17.99 CAN



Make Your Own Comic Adventures

Ages 6–9
96 Pages Plus 6 Pages of Stickers
Full-Color Illustrations • 8 3/8 x 10 7/8
Paperback • \$9.99 U.S. / \$13.99 CAN



All About the Planet

Ages 3–6
80 Pages Plus 2 Pages of Stickers • Full-Color Illustrations
8 3/8 x 10 7/8 • Paperback
\$9.99 U.S. / \$13.99 CAN



Cut, Paste, and Create Pets

Ages 3–6
96 Pages Plus 1 Page of Stickers • Full-Color Illustrations
8 3/8 x 10 7/8 • Paperback
\$9.99 U.S. / \$13.99 CAN



Puzzle Fun

Ideal for kids ages 6–9, the Puzzle Fun books have brainteasing puzzles and added-value play features like magnetic boards, reveal glasses, invisible ink pens, Hidden Pictures, logic puzzles, codes, jokes, and more.

Ages 6–9 • 32 Pages • Full-Color Illustrations • 8 3/8 x 10 7/8 • Paperback • \$9.99 U.S. / \$13.99 CAN



Secret Puzzle Fun



Tangram Puzzle Fun



Puzzle and Activity Sets

Colorful activity sets pair a fun-filled activity pad with loose write-on wipe-off oversized cards and vinyl stickers to enhance interactive play. Kids ages 3–6 can do their favorite Highlights puzzles while sharpening their writing and drawing skills.

150+ Vinyl-Cling Stickers Included

Ages 3–6 • Activity Set with 3 Double-Sided Tri-fold Playscenes and 150+ Reusable Vinyl-Cling Stickers • Full-Color Illustrations • 8 3/8 x 10 7/8 • \$14.99 U.S. / \$19.99 CAN



Unicorn Activity Set



Dinosaur Activity Set



The Imagine and Draw Activity Book



Kids ages 6–9 will dive into their creative side with this book-plus experience. Designed to get imaginations flowing, each page includes a wide variety of prompts like mix-and-match drawing activities, Hidden Pictures puzzles to create, and scenes to finish.

Double-Sided Markers Included

Ages 6–9 • 80 Pages • Full-Color Illustrations • 8 3/8 x 10 7/8 Flex-Bound Paperback with Self-Contained Clamshell Storage • 3 Double-Sided Markers • \$16.99 U.S. / \$22.99 CAN

All Titles Available Now

Giant Sticker Fun

Unicorn, dinosaur, and monster-themed collections are perfect for young creative puzzlers ages 3–6. Apply giant stickers to complete activities, including Hidden Pictures and That's Silly! puzzles, mazes, and more.

210+ Stickers Included

Ages 3–6 • 64 Pages Plus 10 Pages of Stickers • Full-Color Illustrations • 8 3/8 x 10 7/8 • Paperback • \$10.99 U.S. / \$14.99 CAN



Giant Sticker Unicorn Fun



Giant Sticker Dinosaur Fun



Giant Sticker Monster Fun



Scratch-Off Hidden Pictures

Puzzle, scratch, and draw! Use the wooden stylus to reveal scenes bursting with color while solving Hidden Pictures puzzles. Mazes, doodle pages, jokes, and more will keep kids ages 6–9 laughing while they express their artistic talents.

Wooden Stylus Included

Ages 6–9 • 64 Pages • 6 x 9 • Concealed Spiral Binding and Wooden Stylus in Resealable Clamshell with Interior Plastic Belly Band Pages • \$14.99 U.S. / \$19.99 CAN



Scratch-Off Hidden Pictures Animal Puzzles



Scratch-Off Hidden Pictures Dinosaur Puzzles



Scratch-Off Hidden Pictures Mysterious Ocean Puzzles



Scratch-Off Hidden Pictures Rainbow Party Puzzles



Scratch-Off Hidden Pictures Unicorn Puzzles



All Titles Available Now

Fun to Go

Taking a road trip? Grab these portable, travel-sized activity and puzzle books ideal for kids ages 6–9 that fit easily into backpacks and fill any “I’m bored!” moments with engaging fun. Whether you’re traveling in the car, on a train, or on a plane, these Fun to Go books guarantee hours of entertainment.



JULY
Scratch-and-Play Halloween Hidden Pictures

ISBN 9781639622566



Hidden Pictures to Color

Marker Included

Ages 6–9 • 32 Pages • Two-Color Illustrations • 5 x 7 1/2 • Paperback with Marker in Peggable, Shrink-Wrap Packaging • \$6.99 U.S. / \$9.50 CAN



Space Hidden Pictures Puzzles to Highlight

ISBN 9781644724545



Unicorn Sparkle Hidden Pictures Puzzles

ISBN 9781644728444



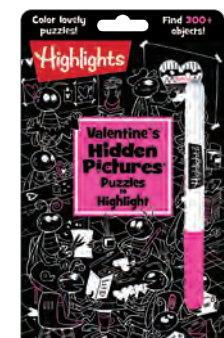
Let's Go Neon Travel Hidden Pictures Puzzles

ISBN 9781644729205



Mermaid Neon Hidden Pictures Puzzles

ISBN 9781639621552



Valentine's Hidden Pictures Puzzles to Highlight

ISBN 9781684376537



Easter Hidden Pictures Puzzles to Highlight

ISBN 9781684372683



Halloween Hidden Pictures Puzzles to Highlight

ISBN 9781684372027



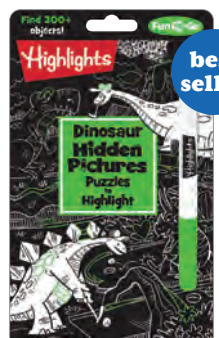
Day of the Dead Hidden Pictures Puzzles to Highlight

ISBN 9781639621309



Christmas Hidden Pictures Puzzles to Highlight

ISBN 9781644721223



Dinosaur Hidden Pictures Puzzles to Highlight

ISBN 9781644723357



Scratch-and-Play

10 Scratch-Off Cards and Wooden Stylus Included

Ages 6–9 • 10 Scratch-Off Cards in Inside Front Cover Pocket • 4 5/8 x 7 Paperback • \$7.99 U.S. / \$10.99 CAN



Scratch-and-Play Unicorn Hidden Pictures

ISBN 9781639621507



Scratch-and-Play Dinosaur Hidden Pictures

ISBN 9781639621514



Scratch-and-Play Valentine's Hidden Pictures

ISBN 9781639620883



Customized Assortment FREE with Orders of 12+ Titles. See Page 32.



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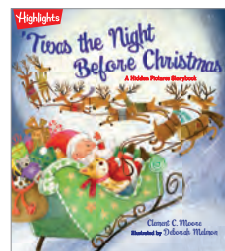
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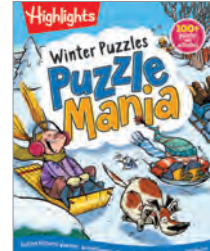
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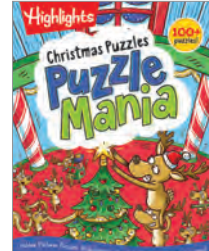
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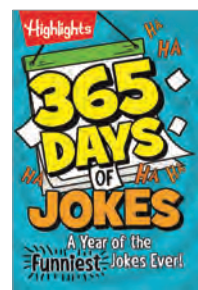
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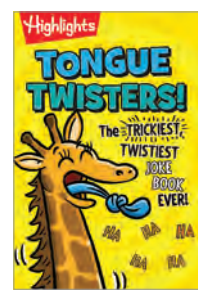
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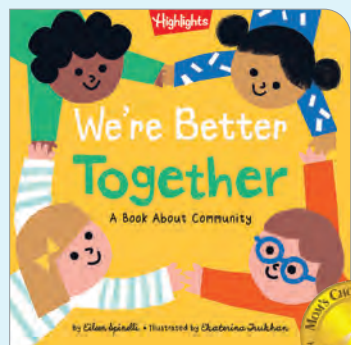
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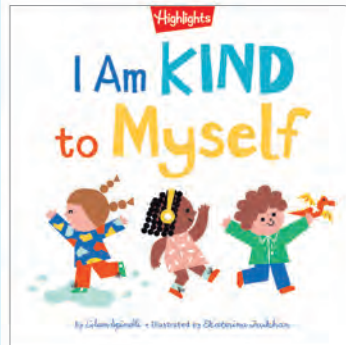
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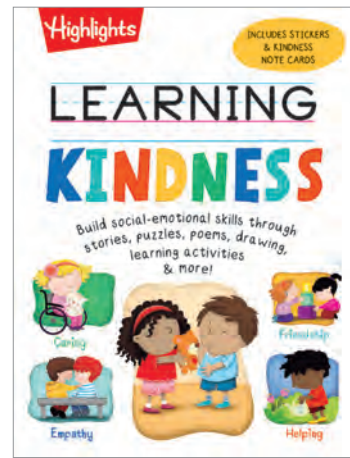
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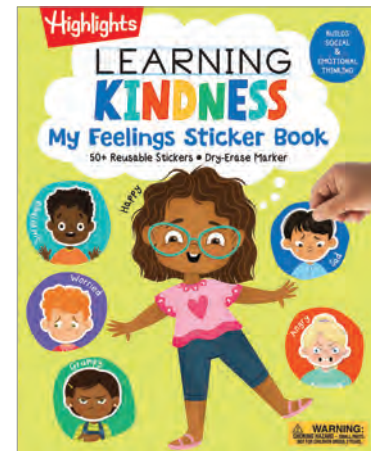
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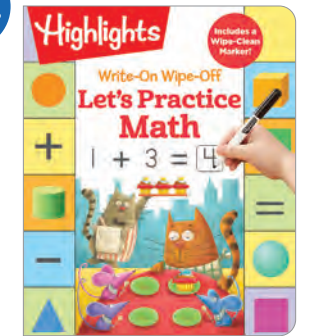
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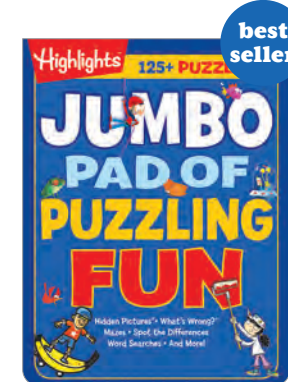
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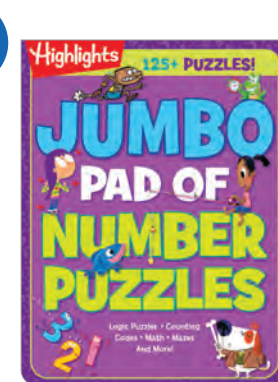
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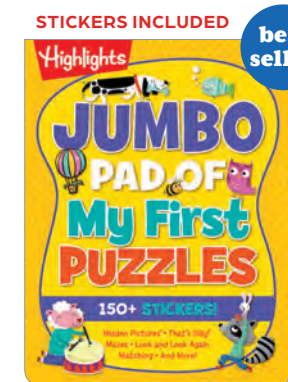
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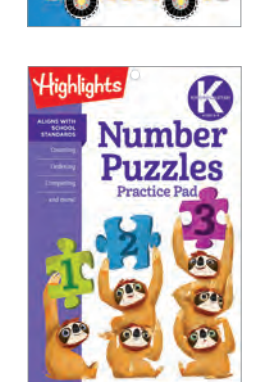
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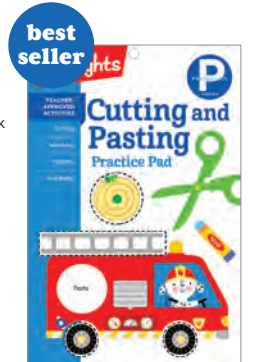


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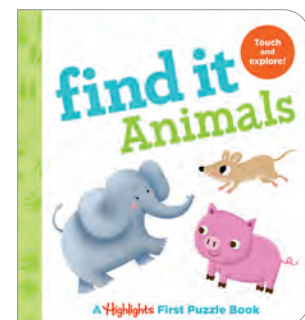
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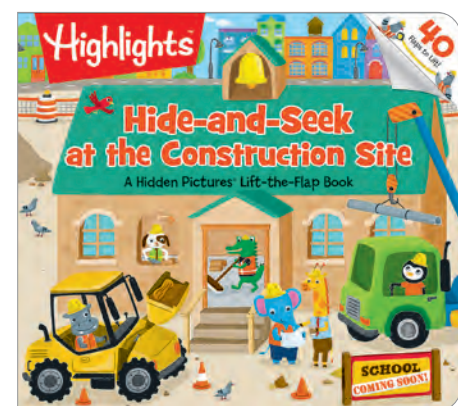
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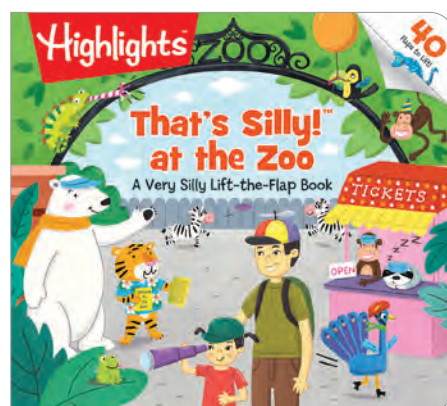
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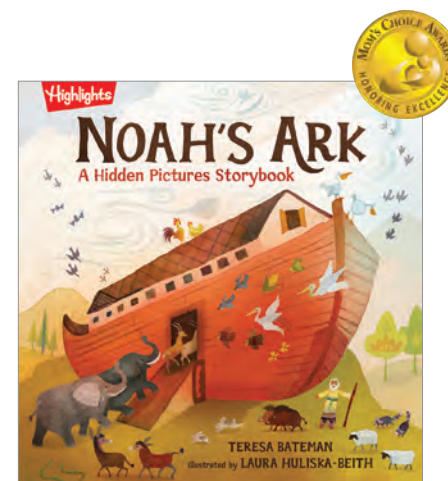
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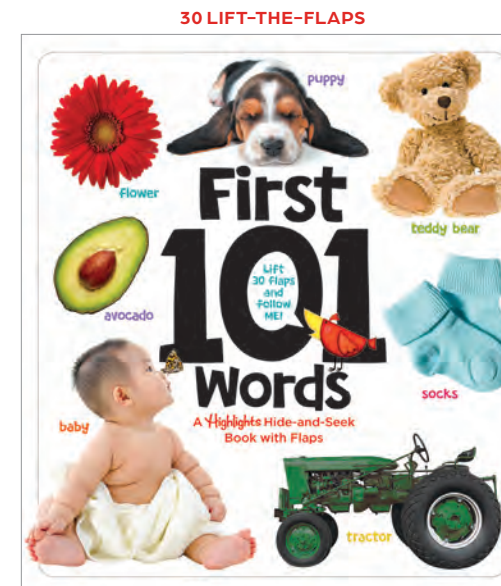
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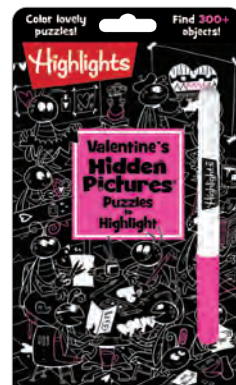
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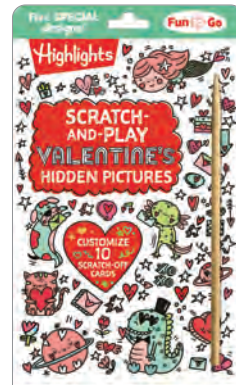
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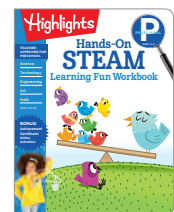
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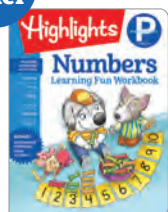
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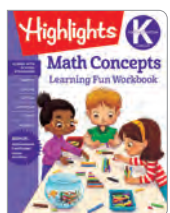
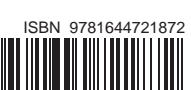
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Kindergarten
Math Concepts



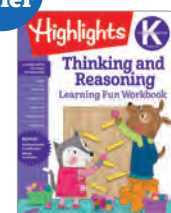
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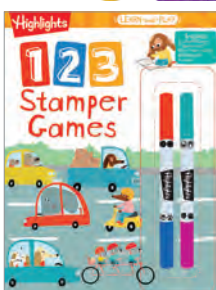
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Learn-and-Play
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Learn-and-Play Math
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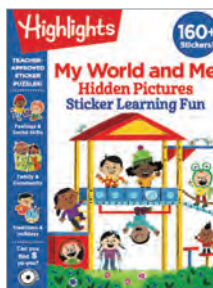
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ADDITIONAL CONTACTS

HIGHLIGHTS EDITORIAL

815 Church Street
Honesdale, PA 18431
Phone: 570-253-1164
Fax: 570-253-0179
highlights.com

MARKETING

Rachel Barry
Director, Marketing Books and
Consumer Product
815 Church Street
Honesdale, PA 18431
rachel.barry@highlights.com

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Director, Sales, Books &
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