

The best-selling (and wildly hilarious) Worst-Case Scenario series is back with 40 extreme survival tips for kids ages 8 to 12!

Erupting volcanoes. Ravenous sharks. Pooping in the woods.

Bust this guide open and discover step-by-step instructions for surviving the most extreme situations that Planet Earth can throw at you. Learn how to:

- Dodge a charging rhinoceros
- Ride out a sandstorm
- Navigate by the stars
- Build a snow cave
- Cross piranha-infested waters
- And much more!

Yeah, the outdoors can be scary, but you've got this indispensable, laugh-out-loud survival guide. So what are you waiting for? Get out there!

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On Sale: 9-17-2024
128 Pages



- Young fans of nonfiction about wilderness survival, gross facts, and weird history like the *I Survived* series and the *Weird But True* series, will love this Worst-Case Scenario Handbook, exclusively for kids.
- The mix of humor and step-by-step instructions allows this this book to serve the dual purpose of allaying fears of the unknown while providing educational entertainment for avid readers and reluctant readers alike.

How to Escape from Quicksand

How many times have you been walking to school when BAM!, you suddenly stumble into a pit of quicksand? OK, so maybe quicksand isn't as common in daily life as cartoons seem to indicate. But if you're walking around the right (or wrong) riverbank, you just may encounter that rare substance that's created when water mixes with sand but doesn't form clay. Which makes it extra sticky and possible to sink into—like a big bowl of earth pudding!



1 Walk softly and carry a big stick.

If you're in quicksand country, bring a pole. The pole will help you if you get stuck. Try not to step anywhere that looks suspicious, like onto a sand-topped puddle or in the hole by that sign that says "quicksand."

2 If you start to sink, lay the pole on top of the quicksand.

Think of the pole as one of those foam-noodle-floaty things at the pool. Moving slowly, wiggle your back onto the "noodle" and slowly spread your arms and legs. Chill out until you start to float.

BE AWARE • Move slowly in quicksand. Thrashing around will tire you out and puts you at risk of inhaling sand, which can suffocate you.

3 Float, don't flap.

OK, so you forgot your pole. Don't panic: Your body is less dense than quicksand, so if you can relax, you will eventually begin to float. If you have a heavy backpack, shrug it off—anything that makes you heavy will make you sink.

How to Fend Off a Shark

Few images spark as much fear in swimmers as a shark fin slicing through the water. Never mind that deer kill 300 times more people a year than sharks! (See *Oh Deer!*, page 38.) But even though shark attacks are very rare, it's good to know what to do if Jaws drops in on your swim.

1 Stay calm.

This is sort of a given. It wouldn't be very good advice to tell you to panic and scream like a baby, would it? The point is, just because you see a shark does not mean it will attack. Signs a shark may be getting just a little deadly include it swimming in increasingly smaller circles and rubbing its belly against the seafloor.

2 Hit it!

If a shark comes at you, you have just one choice: Fight back. Fight dirty. Go for the shark's most sensitive spots: its eyes and gill openings. Punch, poke, and kick. This is a pro-wrestling match, and you're the bad guy.

3 A boxer never quits.

Keep on hitting the shark—jab it over and over in its sensitive spots. If you can convince your opponent you're too much trouble, it may look elsewhere for its lunch. After all, you wouldn't want to eat a peanut butter and jelly sandwich that slapped you across the face, would you?

4 Get away.

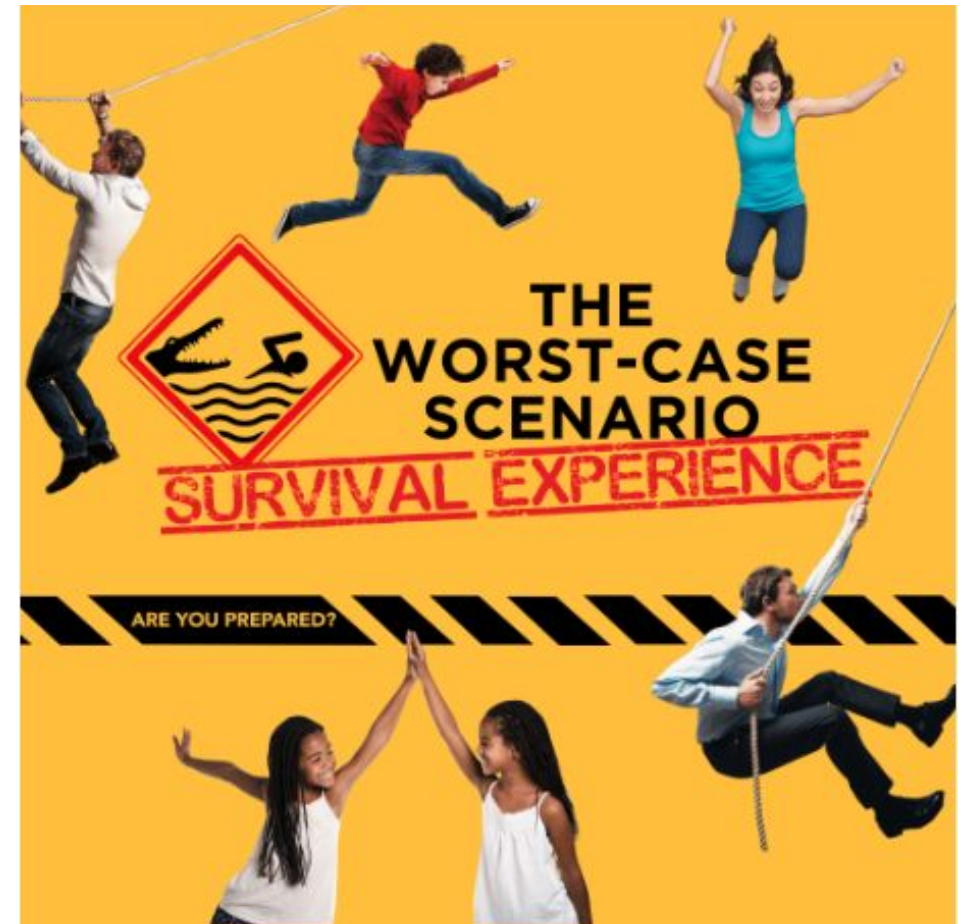
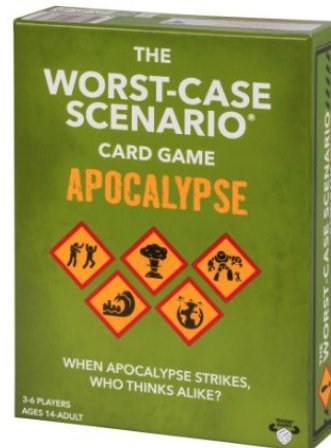
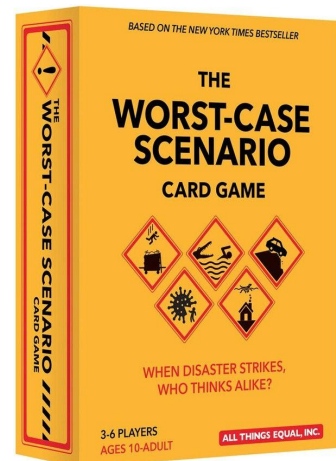
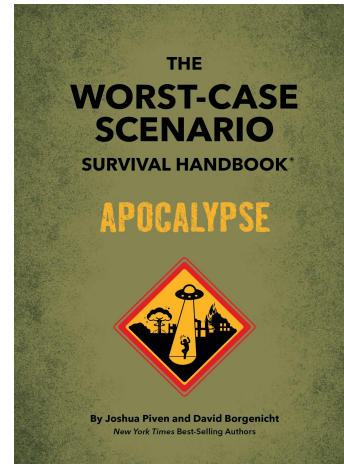
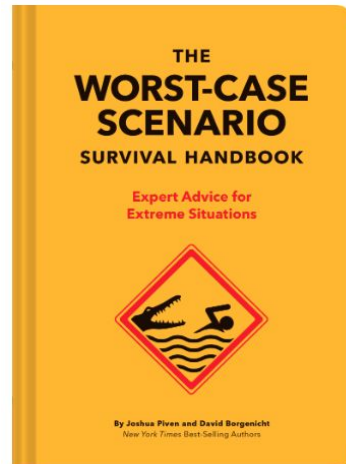
Your best bet is to get on dry land, where Jaws can't follow (at least not before another million years of evolution). If you're in too deep (like if you're scuba diving), try hiding in weeds or against the seafloor, where it'll be harder for the shark to get to you.



A KID-FRIENDLY BOOK FROM A BEST-SELLING SERIES



- **The Worst-Case Scenario** series is a trusted and beloved brand that has sold over ten million copies worldwide, been translated into more than two dozen languages, inspired best-selling games, daily calendars, a touring museum exhibit and much more.



MERCHANDISING OPPORTUNITIES



- *The Worst-Case Scenario Survival Handbook for Kids* easily displays alongside a wide variety of gift items



- Pencils
- Pens
- Stationary
- Bookmarks

- Explorer tools and toys
- Sun hats
- Water bottles
- Extreme stuffed animals

- Novelty items
- Fake bugs and other creepy-crawlies

KEY SEASONAL MOMENTS



- **Fall**
 - Back to School
 - Halloween
- **Winter**
 - Holiday gifting
 - Cold weather doldrums
- **Spring**
 - Spring Break
- **Summer**
 - Summer Camp
 - Family Trips
- **Anytime!**
 - Engage active kids with adventurous new ideas
 - Soothe anxious kids with practical advice and fun facts



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