



Enchanting friends to knit, full of magic and mischief.



TARGET CONSUMER:

- Fans of Imagined Landscapes (23K IG) and Sarah Schira patterns
- Fans of Gnomes who want to make their own
- Fans of knitted toys and Cute Critters, Mini Amigurumi books

- **AIMED AT CONFIDENT KNITTERS:** the patterns are adaptable and fun to make.
- **PERFECT CHRISTMAS/HOLIDAY GIFT FOR KNITTERS.** This is a lovely little 80-page book of patterns that won't break the bank.
- **GNOMES ARE ON TREND!** Gnomes are incredibly popular at the moment, and ready-made gnomes can be found in a wide range of gift, lifestyle and gardening shops.
- **AUTHOR'S GNOMES PATTERNS ARE TOP-SELLERS ON RAVELRY.** Over 124,000 of her gnome patterns have been hearted, with her "Here we Gnome Again" pattern having 28,360 hearts alone. She also has over 24K IG followers
- **QUICK KNITS.** Thanks to their sizes, these gnomes can be made in very little time - ideal for speedy gift-making!
- **EVERY GNOME IS MADE IN 2 WEIGHTS OF YARN** so you can knit your favorite individual in both a small or medium size.
- **ONLY FIVE COLORS ARE USED TO MAKE EACH WEIGHT OF GNOME,** meaning you don't need to invest in dozens of different shades.



9781800922020 , 9/17/2024, 8 x10¼ in, 96pp, TR, \$21.95/\$25.95CAN

