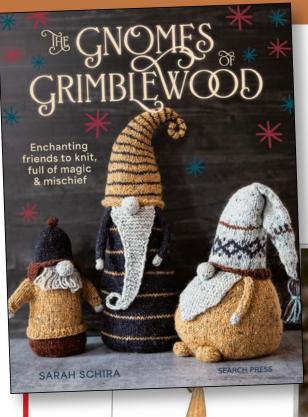


Enchanting friends to knit, full of magic and mischief.



TARGET CONSUMER:

- Fans of Imagined Landscapes (23K IG) and Sarah Schira patterns
- Fans of Gnomes who want to make their own
- Fans of knitted toys and Cute Critters, Mini Amigurumi books



- AIMED AT CONFIDENT KNITTERS: the patterns are adaptable and fun to make.
- PERFECT CHRISTMAS/HOLIDAY GIFT FOR KNITTERS. This is a lovely little 80-page book of patterns that won't break the bank.
- GNOMES ARE ON TREND! Gnomes are incredibly popular at the moment, and ready-made gnomes can be found in a wide range of gift, lifestyle and gardening shops.
- AUTHOR'S GNOMES PATTERNS ARE
 TOP-SELLERS ON RAVELRY. Over124,000 of
 her gnome patterns have been hearted,
 with her "Here we Gnome Again" pattern
 having 28,360 hearts alone. She also has
 over 24K IG followers
- QUICK KNITS. Thanks to their sizes, these gnomes can be made in very little time ideal for speedy gift-making!
- EVERY GNOME IS MADE IN 2 WEIGHTS OF YARN so you can knit your favorite individual in both a small or medium size.
- ONLY FIVE COLORS ARE USED TO MAKE EACH WEIGHT OF GNOME, meaning you don't need to invest in dozens of different shades.

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