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Create 50 gorgeous crochet stitches, wherever you are, with this stylish on-the-go card deck from Bella Coco.

The perfect gift crochet lovers will get hooked on!!

TARGET CONSUMER:

- Fans of Bella Coco's book, YouTube channel and website
- Perfect gift for the crochet-lover
- Crocheters 15-45 familiar with crochet (confident beginner upwards) looking to stretch their stitch knowledge
- Fans of *Inside Crochet* and *Gathered Crochet*



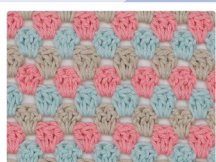
Bella Coco aka Sarah-Jayne Fragola



- ON-THE-GO DECK FOR STITCH FANS - An essential library of 50 different crochet stitch patterns, for confident beginners upwards looking for pattern inspiration
- AUTHOR IS A HUGELY POPULAR YOUTUBE CROCHET EXPERT - Sarah-Jayne's Bella Coco channel has over 1.5M subscribers, and her "HOW TO CROCHET FOR ABSOLUTE BEGINNERS" video has had over 13M views. In addition, to date her first book (You Can Crochet with Bella Coco) has sold nearly 25,500 copies worldwide
- PERFECT GIFT FOR CROCHET FANS - The card deck makes a wonderful gift and the ideal tool for crochet lovers
- CROCHET IS MOST POPULAR YARN CRAFT - Crochet has exploded in popularity since lockdown. There are over 51M IG posts with #crochet and over 9M posts with #crochetaddict

Simple Stitch Combinations

GRANNY STRIPE



Multiples
3 + 2

Stitches used
ch, dc, tr-sp

Pattern notes
In addition to changing colour every row, you can alter the design slightly by changing colour every two and three rows, creating a different effect.

INSTRUCTIONS

Row 1: Dc in second ch from hook and each st across. Turn.

Row 2: 3 ch (counts as tr here and throughout), tr in same st as 3-ch. *Miss 2 sts, 3 tr in next st; rep from * until you have 3 sts remaining. Miss 2 sts, 2 tr in last st. Turn.

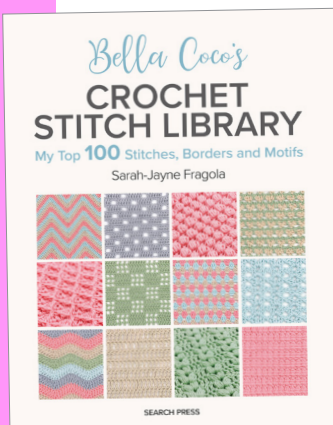
Row 3: 3 ch, miss st. *3 tr in 2-ch sp between clusters from previous row, miss 3 sts; rep from * until you have 5 sts remaining. Miss 3 sts, 3 tr in 2-ch sp between clusters, miss st. Tr in top of 3-ch. Turn.

Row 4: 3 ch, tr in 2-ch sp between first and second st from previous row. *Miss 2 sts, 3 tr in 2-ch sp between clusters from previous row; rep from * until you have 4 sts remaining. Miss 3 sts, tr in 2-ch sp between second to last and last st. Tr in top of 3-ch. Turn.

Repeat row 3 and 4 until desired height. Fasten off and sew in ends.

Accompanying the card deck

A beautiful directory of 100+ stitch patterns plus 3 gorgeous projects from best-selling author, crochet teacher and YouTuber, Bella Coco.



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