

Millennial Lotería

By Mike Alfaro



Millennial Lotería

\$24.95

9781944515805

This game, which reimagines La Dama as La Feminist, El Catrín as El Hipster, and Las Jaras as La Hashtag, is Lotería for a new generation.



Millennial Lotería: Y2K Edition

\$19.95

9781950968862

El Flip Phone! La Boy Band! Los Beanie Babies! This Y2K Edition of Millennial Lotería is a nostalgic blast from the past that you'll immediately add to your top 8 on Myspace.



Millennial Lotería: Mid-Life Crisis Expansion Pack

\$14.99

9781958803066

If you think TikTok is just an old Ke\$ha song and your back feels like it's gonna crack any time you bend over, this Millennial Lotería: El Mid-Life Crisis Expansion Pack is perfect for you.



Millennial Lotería: El Puzzle

\$22.95

9781950968480

OMG! Now your favorite Millennial Lotería moments come in the form of a 1000-piece puzzle!



Millennial Lotería: El Adult Expansion Pack

\$14.99

9781958803059

Turn up the heat in your Millennial Lotería game nights with 10 extra-spicy cards that'll make you LOL and blush at the same time. 10 extra playing boards and extra bitcoins, which totally make this expansion pack extra AF.



Millennial Lotería: La Shiny AF Edition

\$44.95

9781950968206

Put your shades on, because this special edition of Millennial Lotería is shiny AF. And now up to 20 people can play! Every single card and board in this premium edition got a glow-up to guarantee your party is more lit than ever.



Millennial Loteria: El Tarot Deck

9781950968664

The classic game of Lotería drew a lot of inspiration from the ancient practice of Tarot. The Millennial Lotería Tarot Deck explores the similarities between these two timeless traditions with a modern twist—finally reuniting these long lost primos to help you reconnect with your Latinx magic.

\$24.95



Los Street Vendors

9781958803394

Coming Spring 2024

About the Author



Mike Alfaro

@millennialloteria
instagram: 92k followers
tiktok: 263k followers

BRAND PARTNERSHIPS:
Marvel, Disney, TikTok,
Playboy, Netflix, and many more

The Millennial Lotería line has sold
over a half million copies.

Mike Alfaro is a writer, creative director, and pop-culture fanboy. Born and raised in Guatemala, he moved to California after turning 18 in search of the American dream. How cliché. Since then, he's created several successful ad campaigns for major U.S. brands and also launched the viral Instagram account @millennialloteria. He is happily married and currently developing a movie based on his experiences as a Hispanic millennial immigrant.