

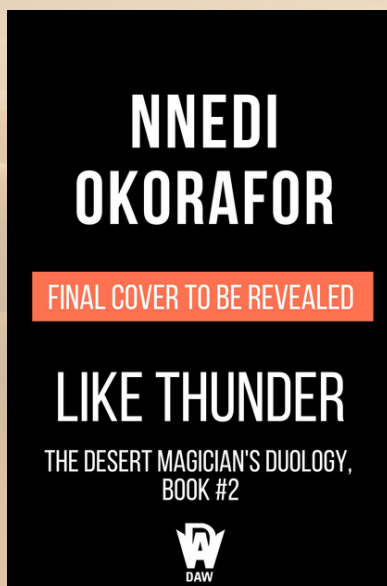
THE DESERT MAGICIAN'S DUOLOGY - FALL 2023

Niger, West Africa, 2074. An unexpected apocalypse and a mystical trek across a newly imagined Sahara desert. These two highly-anticipated publications from the award-winning Africanfuturist author will take readers on an unforgettable coming-of-age journey.

- **Shadow Speaker (Sept 26, 9780756418762):** A new, expanded edition of one of her earliest novels. A powerful story of destiny, technology, and magic.
- **Like Thunder (Dec 05, 9780756418793):** Print ARC available in July. All new, this second title of the duology features Okorafor's first male narrator and continues the story of the post-apocalyptic shadow speakers, shapeshifters, windseekers, fireolders, faders, and rainmakers.



SHADOW SPEAKER • SEPT 26, 2023
HC 9780756418762
EL 9780756418779



LIKE THUNDER • DEC 05, 2023
HC 9780756418793
EL 9780756418809

"Nnedi Okorafor writes glorious futures and fabulous fantasies. Her worlds open your mind to new things, always rooted in the red clay of reality." — Neil Gaiman

MARKETING & PUBLICITY PLANS:

- *Shadow Speaker* launch in Phoenix, AZ, including library/bookstore event & other local signings.
- Concurrent live streaming and social media launch events.
- International Academic & Library tour in the Middle East and Africa, October 2023.
- *Like Thunder* launch events in early December, and duology promotions timed for holiday shopping.
- Cover reveals on Nnedi and DAW's social channels (*Shadow Speaker* reveal picked up by *Boing Boing*).
- National print, broadcast, and online publicity campaign, plus targeted outreach to booksellers, librarians, and influencers.
- Big-mouth mailing and dedicated IndieNext and Library Reads campaign.
- Outreach and pitches to publications and reviewers focused on African diaspora, dark fantasy, literary readers, and speculative fiction.
- Extensive radio and podcast campaign outreach.
- Continuing coverage on DAW social media channels, including feature on the DAW blog and newsletter with a reach of ~50k subscribers.
- Trade, consumer, and search & social advertising.

PRAISE FOR NNEDI OKORAFOR:

"Evocative and sharply elegant." —NPR

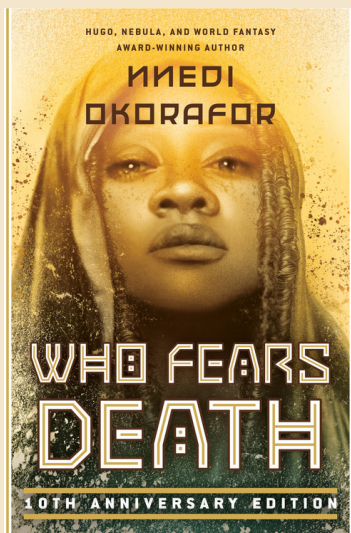
"Haunting and absolutely brilliant" —John Green, #1 NYT bestselling author

"Both wondrously magical and terribly realistic." —*The Washington Post*



To order, contact your PRH rep, call customer service at (800) 733-3000, or email csorders@penguinrandomhouse.com

THE WORLD OF NNEDI OKORAFOR



WHO FEARS DEATH

06/07/2011

TR 9780756417109

EL 9781101516003

"Beautifully written, this is dystopian fantasy at its very best. Expertly exploring issues of race, gender, and cultural identity, Okorafor blends future fantasy with the rhythm and feel of African storytelling."
—*Library Journal* (starred review)



THE BOOK OF PHOENIX

05/05/2015

TR 9780756410780

EL 9780756410780

"Phoenix and her story exist in that shimmering space that marks where science fiction and magical realism overlap. Science, for better or for worse, drives the narrative...It is an epic battle between right and wrong, though the line that separates the two sides is not always clearly defined."
— *BookRiot*



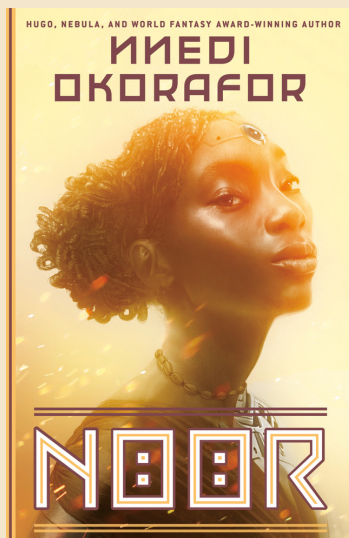
BINTI: THE COMPLETE TRILOGY

02/05/2019

TR 9780756418304

EL 9780756415198

"There is an exciting movement in African science fiction happening right now and *Binti* is the gateway drug. Okorafor's imagination is limitless."
— *The Guardian*



NOOR

11/16/2021

HC 9780756416096

TR 9780756418304

EL 9780698175174

"The novel's true magic lies in AO's stubborn, fierce will; in DNA's earthy compassion; and in their self-discovery and refusal to give into a power system determined to dehumanize and defeat them."
— *Booklist* (starred review)