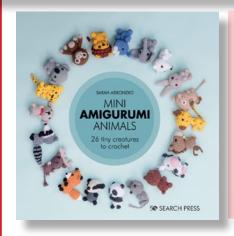
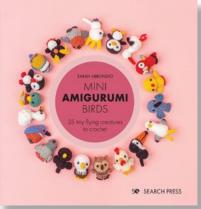


"From the jungle to the forest to the farm to your home, Abbondio's crochet book has crafters' need for cute crochet animals covered... A must-have for all library craft collections."- BOOKLIST starred review, Mini Amigurumi Animals





TARGET CONSUMER:

- Fans of Sarah Abbondino's books incl Stylish Crochet Succulents, Crochet Cactuses and All-New Twenty to Make: Amigurumi Animals
- SALES OF OVER 110K COPIES AND **COUNTING!**
- Fans of Crochet incl Cute Critters, Whimsical Stitches, and Zoomiaurumi
- Fans of Kawaii and Pokemon
- Crochet enthusiasts who want great patterns
- Fans of @ sarahabbondio) on IG







AUTHOR BIO:

Sarah Abbondio is a Danish/Swiss designer. Her interest in crochet started when her daughter was born and she wanted to create a unique toy for her. Sarah taught herself to crochet and it has been her primary hobby ever since. She lives in Denmark.

KEY FEATURES:

- HOT TOPIC with over 12.6M posts in #amigurumi on Instagram 965.5M views on Tik Tok
- WIDE RANGE OF FUN AND STRIKING **CREATURES** - 26 fun and cute projects covering animals, birds and sea creatures, which make lovely little gifts. Perfect for using up stash
- BEST SELLING AUTHOR this is the author's 5th book with Search Press and total sales to date are over 100,000 copies including the 2 previous titles in the series Mini Amigurumi Animals and Mini Amigurumi Birds (53k and 22k respectively).





See Sarah's Edelweiss Collection at

https://tinyurl.com/Mini-Amigurumi

Animals: 9781782219163, Aug 2020, 7x7in, 48pp, HC, \$11.95/\$13.95CAN

Birds: 9781800920439, Jul 2022, 7x7in, 48pp, HC, \$12.95/\$14.95CAN

Ocean: 9781800920446, May 2023, 7x7in, 48pp, HC, \$12.95/\$14.95CAN



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