

Meaningful Conversations with My Grandparents

A Conversation Card Deck to Deepen Your Family's Connection



Paige Tate & Co.
AN IMPRINT OF BLUE STAR PRESS



Preserve your parents' legacies and record their favorite memories with these beautiful keepsake journals.

These conversation starters will help your family spark discussions with your grandmother or grandfather about their favorite memories and wisdom they've gained over the years. If you're eager to learn more about their lives and experiences, but don't know where to begin, this deck will help you ignite the conversation. Thoughtfully designed by bestselling author Korie Herold, *Meaningful Conversations with My Grandparents* is the perfect gift for Mother's Day, Father's Day, Thanksgiving, Christmas, birthdays, or any time of year. It's also designed to look beautiful on a dining table or coffee table even when not in use.

MSRP: \$19.95
FORMAT: 3" x 4" NT
PAGE COUNT: 50
ISBN: 9781950968930
PUB DATE: 9/20/2022

Box and cards are thick card stock and feature gold foil design and matte paper

TARGET AUDIENCE

- Adults 25-40 looking for a meaningful gift for their grandparents
- Parents 25-40 looking for a special gift their children can give to their grandparents
- Grandparents who want to share their life story with their families
- Customers with an interest in services like Storyworth or StoryTerrace but who are seeking a simpler and more interactive option for sharing memories

COMPANION ITEM TO:



Grandma's Story and Grandpa's Story

MARKETING

- Influencer Campaign: Commitment from network of 50+ influencers to feature the book
- Book Trailer: Professional book trailer to be created
- Re-Marketing: Organic and targeted re-marketing to customers who have purchased other books in the author's collection
- National Press Campaign: *Parenting, Parents, American Baby, Baby & Toddler, New Parent Magazine*
- Local Press Campaign: Press campaign targeting author's local media outlets (radio, TV news, magazines, newspapers)

ABOUT THE AUTHOR



"We are not taught how to have meaningful conversation," says author Korie Herold. "That's a skill gained over time, and it's my mission to help you learn it."

17K @KORIEHEROLD

Author Korie Herold's products have sold over 200,000 copies. She and her work were also chosen by Joanna Gaines to be featured at the Magnolia Market at the Silos.

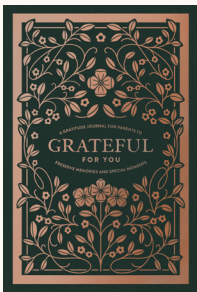
BRAND PARTNERSHIPS

Author's brand has been featured at Magnolia Market at the Silos.

AVAILABILITY

Available for in-person or virtual events and collaborations

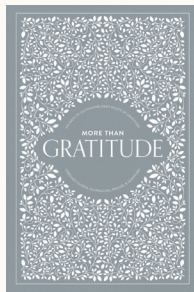
More Titles *from* Korie Herold



Grateful For You
\$19.95
6" x 9", 112 pages
ISBN: 9781950968633
Pub Date: 3/1/2022



As You Grow
\$39.99
9-3/4" x 9-3/4", 160 pages
ISBN: 9781944515478
Pub Date: 4/10/2018



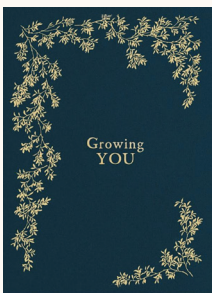
Grateful For You
\$19.95
6 in x 9 in, 120 pages
ISBN: 9781950968497
Pub Date: 8/24/2021



Around Our Table
\$34.95
7-3/8" x 8-5/9", 112 pages
ISBN: 9781950968312
Pub Date: 6/15/2021



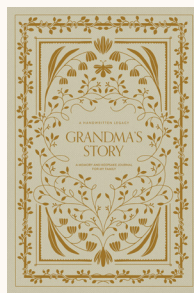
Growing Up
\$39.99
10" x 10", 160 pages
ISBN: 9781944515966
Pub Date: 7/27/2021



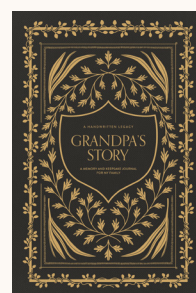
Growing You
\$35.00
6-1/2" x 9", 112 pages
ISBN: 9781944515973
Pub Date: 3/17/2020



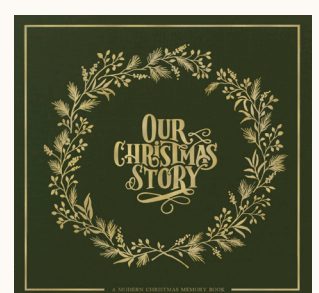
As We Grow
\$39.99
10-7/10" x 11-1/2", 160 pages
ISBN: 9781944515843
Pub Date: 4/16/2019



Grandma's Story
\$24.95
6" x 9", 112 pages
ISBN: 9781950968558
Pub Date: 12/21/2021



Grandpa's Story
\$24.95
6" x 9", 112 pages
ISBN: 9781950968572
Pub Date: 12/21/2021



Our Christmas Story
\$39.99
10" x 9-3/4", 112 pages
ISBN: 9781944515874
Pub Date: 11/5/2019