

New York Times #1 Bestselling Author

# Joshua Weissman

## A Global Bestseller!

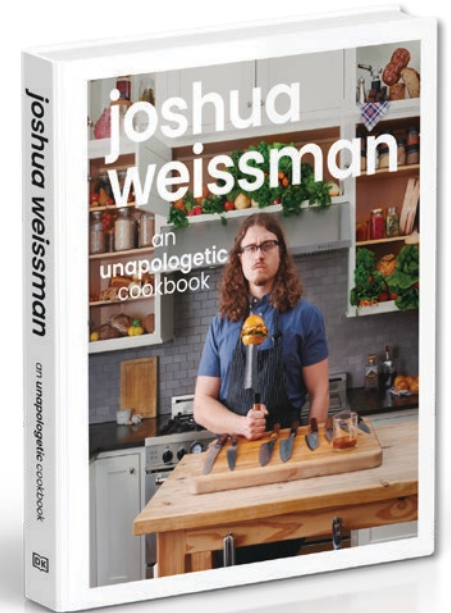
- *New York Times*, #1 Advice, How-To & Misc. (US)
- *USA TODAY*, #3 Overall (US)
- *Publishers Weekly*, #1 Overall, #1 Top Hardcover Frontlist Nonfiction (US)
- #1 *The Globe and Mail* bestseller cooking list (CA)
- #1 Non-fiction chart (AUS)
- #7 Hardback Non-fiction chart (UK)



**Joshua Weissman** isn't your average culinary genius. He's chef-y, he's eccentric, and he's a lot over-the-top in everything he does—from curating energetic and engaging food entertainment, to constantly developing his massive repertoire of original recipes, to cooking everything (seriously, everything) from scratch.

He has an abounding love of food and proper technique. After nearly a decade of cooking professionally, his passion has been fueled by working with some of the greatest fine dining restaurants in the south-central region of the US. He notably cooked at the James Beard Award-winning restaurant Uchiko, where he spent time focusing on the finest details of cuisine, training other cooks and chefs, and diving deep into the territory of precise Japanese cookery and fermentation.

Joshua can be seen chopping it up for millions of fans on his popular YouTube channel, Facebook, TikTok, and Instagram. He currently resides in Texas and plans to push the world of food further than it has ever gone before.



### **Joshua Weissman:** **An Unapologetic Cookbook**

9781615649983 | HC  
\$30.00 US | \$39.00 CAN  
9780744059649 (Spanish)  
\$30.00 US / \$40.00 CAN  
264 pages | 8 x 10"

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## RECENT APPEARANCES, INTERVIEWS, AND FEATURES



### BROADCAST

- **The Drew Barrymore Show**, cooking demo segment, (1/28/22)
- **Live with Kelly & Ryan**, cooking demo segment, (2/11/22)
- Roland's Food Court (Sirius XM), author interview (3/19/22)
- **The Rachael Ray Show**, cooking demo segment, (3/25/2022)
- Beyond the Plate podcast, author interview (3/12/2022)
- The Kelly Clarkson Show, cooking demo segment (taping 4/20/2022)



### ONLINE

- **Toronto Star**, author interview (1/27/22)
- **Men's Health YouTube**, "Eat Like" feature (2/2/22)
- **Complex**, First We Feast "Snacked" Series (2/15/22)
- **Salon.com**, cookbook mention (2/19/22)
- **Mashed.com**, author interview (2/25/22)

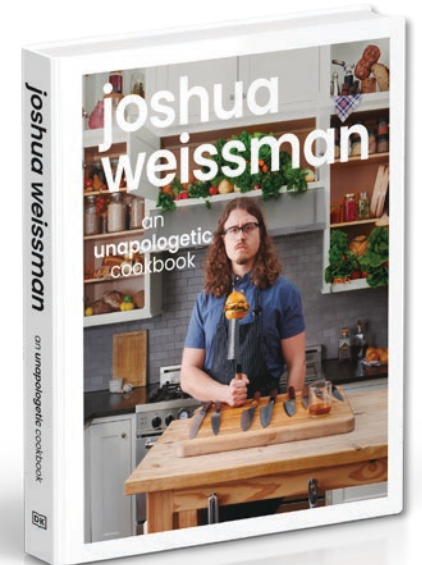


### EVENTS

- Now Serving (Los Angeles, CA) author meet & greet event as part of **Amboy** collaboration launch event (4/1/22)

### SOCIAL FOLLOWING

- @flakeysalt (6.1M)
- @Joshua Weissman (5.9M)
- @joshuaweissman (1.2M)
- thejoshuaweissman (1.8M)



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